

# ASHLEY TANASIYCHUK

*fine artist + multimedia designer*



I am a multitalented artist and designer who says NO to “the same old, same old” and YES to “holy shit that’s cool!”

**email:** ashley@formatnoauto.com

**portfolio:** www.formatnoauto.com

**phone:** 778.840.8932

**based in:** Vancouver BC Canada

## SKILLS

*Stuff I kick ass at*

### Mac and PC

Highly proficient on both platforms

### Diverse

Skilled in complete CS suite, Final Cut Studio, Audition; also drawing, photography, writing, editing

### Organized

Superb organizational skills; love to keep everything tidy and efficient

### Thorough

Take the time to do things well, and do them right the first time. Quality over speed

### Original

Have a unique way of seeing things and bring originality to every project

### Articulate

Clear communication (written and spoken) is an obsession of mine; much can be gained by taking the time to be understood

## WORK EXPERIENCE

*Where I've worked, what I've done*

### Chief Artist

**Format No Auto**  
Designing websites, logos, business cards, posters, and generally making other people's stuff look really cool

### Multimedia Designer

**ShowMakers Productions**  
Designing websites, many ecards, tons of video and audio editing

### Flash Instructor

**VIVO Media Arts**  
Teaching Flash to newbies in a clear, concise manner so that they are not afraid of symbols and tweening, enabling them to experiment and play with confidence

### Character Building

**various**  
Managerial and leadership roles at a variety of workplaces, incl. Small Potatoes Urban Delivery, Vancouver Public Library, and Tampopo

## EDUCATION

*I've learned a lot of things*

### Graphic Design

**PUBLISHING TECHNIQUES & TECHNOLOGIES Diploma, 2006**  
**Langara College**  
**Vancouver, Canada**  
Photoshop + Illustrator, InDesign + Final Cut Studio, Dreamweaver + Flash, design theory + writing + editing  
= adding technical prowess to my artistic repertoire

### Writing & Editing

**ENGLISH & HUMANITIES Bachelor of Arts, 2003**  
**Simon Fraser University**  
**Burnaby, Canada**  
Literature + philosophy, history + religion, writing + editing, researching + fact checking  
= expanding my mind and learning my place in this life

### Fine Art

**FINE ARTS Diploma, 1996**  
**Grant MacEwan College**  
**Edmonton, Canada**  
Drawing + painting, photography + sculpture, multimedia + installation, performance + art history  
= living 24/7 in the studio and loving it